

**SBI PO Exam 2013 Solved Paper for General Awareness Marketing and Computer**

1. Every year March 20 is celebrated as what day?

- (A) World Sparrow Day
- (B) International Women's Day
- (C) World Cuckoo Day
- (D) International Child Day
- (E) International Mother's Day

**Ans : (A)**

2. Invisible Export means export of–

- (A) Services
- (B) Prohibited goods
- (C) Restricted goods
- (D) Goods as per OGL list
- (E) Other than those given as options

**Ans : (A)**

3. One of the famous Indian Sportsperson released his/her autobiography–'Playing to Win' in November 2012. Name the sports-person correctly–

- (A) Saina Nehwal
- (B) Mary Kom
- (C) Yuvraj Singh
- (D) Sachin Tendulkar
- (E) Sushil Kumar

**Ans : (A)**

4. The NRIs while investing in the equity of a company cannot buy more than prescribed percentage of the paid up capital of that company .What is the prescribed percentage ?

- (A) 2%
- (B) 3%
- (C) 4%
- (D) 5%
- (E) 6%

**Ans : (D)**

5. Government as part of the recapitalisation plan, infused capital in State Bank of India recently. Indicate the approximate capital infusion–

- (A) Rs. 500 cr.
- (B) Rs. 1000 cr.
- (C) Rs. 1,500 cr.
- (D) Rs. 2,000 cr.
- (E) Rs. 3,000 cr.

**Ans : (E)**

6. Prof. Muhammad Yunus, the recipient of the Nobel Peace Prize 2006 is the exponent of which of the following concepts in the field of banking ?

- (A) Core Banking
- (B) Micro Credit
- (C) Retail Banking
- (D) Real Time Gross Settlement
- (E) Internet Banking

**Ans : (B)**

7. Banks in India are required to maintain a portion of their demand and time liabilities with the Reserve Bank of India. This portion is called–

- (A) Statutory Liquidity Ratio
- (B) Cash Reserve Ratio
- (C) Bank Deposit
- (D) Reverse Repo
- (E) Government Securities

**Ans : (B)**

8. The European Union has adopted which of the following as a common currency ?

- (A) Dollar
- (B) Dinar
- (C) Yen
- (D) Euro
- (E) Peso

**Ans : (D)**

9. Who is the Captain of Australian Cricket Team, which currently (March 2013) visited India ?

(A) Michael Clarke

(B) Shane Watson

(C) Shane Warne

(D) Michael Hussey

(E) Ricky Ponting

**Ans : (A)**

10. Who is the author of the book 'Women of Vision' ?

(A) Ravinder Singh

(B) Preeti Shenoy

(C) Amish Tripathi

(D) Durjoy Dutta

(E) Alam Srinivas

**Ans : (E)**

11. Which of the following term is associated with the game of Cricket ?

(A) Bouncer

(B) Love

(C) Goal

(D) Mid Court

(E) Collision

**Ans : (A)**

12. The Holidays for the Banks are declared as per–

(A) Reserve Bank Act

(B) Banking Regulation Act

(C) Negotiable Instruments Act

(D) Securities and Exchange Board of India Act

(E) Companies Act

**Ans : (C)**

13. In banking business, when the borrowers avail a Term Loan, initially they are given a repayment holiday and this is referred as–

(A) Subsidy

- (B) Interest Water
- (C) Re-phasing
- (D) Interest concession
- (E) Moratorium

**Ans : (E)**

14. One of IT Company from India has become the first Indian Company to trade on NYSE Euronext London and Paris markets from February 2013 onwards. Which is this company ?

- (A) Wipro Infotech Ltd.
- (B) L&T Infotech
- (C) HCL Technologies LTD.
- (D) Infosys Technologies Limited
- (E) Polaris Financial Technology Ltd.

**Ans : (D)**

15. Banking Ombudsman is appointed by–

- (A) Government of India
- (B) State Governments
- (C) RBI
- (D) ECGC
- (E) Exim Bank

**Ans : (C)**

16. BSE (Bombay Stock Exchange), the oldest stock exchange in Asia has joined hands with one more International index in February 2013. This association has resulted in change of name of BSE index. What is the change of name effected ?

- (A) Dow Jones BSE Index
- (B) NASDAQ BSE Index
- (C) S&P BSE Index
- (D) Euronext BSE Index
- (E) Other than those given as options

**Ans : (C)**

17. Interest on Savings deposit now-a-days is–

- (A) Fixed by RBI
- (B) Fixed by the respective Banks

- (C) Fixed by the Depositors
- (D) Fixed as per the contract between Bank and the Consumer Court
- (E) Not pay by the Bank

**Ans : (B)**

18. The customers' by opening and investing in the Tax Saver Deposit Account Scheme in a bank would get benefit under–

- (A) Sales Tax
- (B) Customs Duty
- (C) Excise Duty
- (D) Professional Tax
- (E) Income Tax

**Ans : (E)**

19. Pre-shipment finance is provided by the banks only to–

- (A) Credit Card Holders
- (B) Students aspiring for further studies
- (C) Brokers in equity market
- (D) Village Artisans
- (E) Exporters

**Ans : (E)**

20. A non-performing asset is–

- (A) Money at call and short notice
- (B) An asset that ceases to generate income
- (C) Cash balance in till
- (D) Cash balance with RBI
- (E) Balance with other banks

**Ans : (B)**

21. Interest below which a bank is not expected to lend to customers is known as–

- (A) Deposit Rate
- (B) Base Rate
- (C) Prime Lending Rate
- (D) Bank Rate

(E) Discount Rate

**Ans : (B)**

22. Government usually classifies its expenditure in term of planned and non-planned expenditure. Identify, which is the correct definition of Planned expenditure ?

(A) It represents the expenditure of all the State Governments

(B) It represents the total expenditure of the Central Government

(C) It is the expenditure which is spent through centrally sponsored programmes and flagship schemes of Government

(D) It represents the expenditure incurred on Defence

(E) Other than those given as options

**Ans : (E)**

23. Which of the following organization is made specifically responsible for empowering Micro, Small and Medium enterprises in India ?

(A) NABARD

(B) RBI

(C) SIDBI

(D) ECGC

(E) SEBI

**Ans : (C)**

24. The Union Budget for 2013-14 proposed by the Finance Minister on February 28, 2013 announced introduction of new variety of bonds by the Government. What is the name of these bonds ?

(A) Deep discount bonds

(B) Zero Coupon bonds

(C) Bullet Bonds

(D) Inflation Indexed Bonds

(E) Inflation Variable Bonds

**Ans : (D)**

25. RBI has released its guidelines for entry of new banks in the private sector in the month of February 2013. One of the norms is at least a prescribed percentage of branches of new bank should be set in unbanked rural centres with a population of upto 9,999 people. What is the percentage of such branches prescribed in the norms?

(A) 10%

(B) 15%

- (C) 18%
- (D) 25%
- (E) Other than those given as options

**Ans : (D)**

26. A joystick is primarily used to/for–

- (A) Control sound on the screen
- (B) Computer gaming
- (C) Enter text
- (D) Draw pictures
- (E) Print text

**Ans : (B)**

27. The CPU comprises of Control, Memory and ..... units.

- (A) Microprocessor
- (B) Arithmetic/Logic
- (C) Output
- (D) ROM
- (E) Input

**Ans : (B)**

28. Which of the following uses a handheld operating system ?

- (A) A super computer
- (B) A personal computer
- (C) A laptop
- (D) A mainframe
- (E) A PDA

**Ans : (E)**

29. To display the contents of a folder in Windows Explorer you should–

- (A) click on it
- (B) collapse it
- (C) name it
- (D) give it a password
- (E) rename it

**Ans : (A)**

30. 'C' in CPU denotes–

- (A) Central
- (B) Common
- (C) Convenient
- (D) Computer
- (E) Circuitry

**Ans : (A)**

31. .... is the most important/powerful computer in a typical network.

- (A) Desktop
- (B) Network Client
- (C) Network server
- (D) Network station
- (E) Network switch

**Ans : (C)**

32. Which is not a storage device ?

- (A) A CD
- (B) A DVD
- (C) A Floppy disk
- (D) A Printer
- (E) A Hard disk

**Ans : (D)**

33. Which of the following refers to the rectangular area for displaying information and running programs ?

- (A) Desktop
- (B) Dialog box
- (C) Menu
- (D) Window
- (E) Icon

**Ans : (B)**



34. .... devices convert human-understandable data and programs into a form that the computer can process.

- (A) Printing
- (B) Output
- (C) Solid state
- (D) Monitor
- (E) Input

**Ans : (E)**

35. The software that is used to create text-based documents are referred to as–

- (A) DBMS
- (B) suites
- (C) spreadsheets
- (D) presentation software
- (E) word Processors

Ans: (E)

36. .... is a Windows utility program that locates and eliminates unnecessary fragments and rearranges files and unused-disk space to optimize operations.

- (A) Backup
- (B) Disk Cleanup
- (C) Disk Defragmenter
- (D) Restore
- (E) Disk Restorer

**Ans: (C)**

37. Which of the following refers to too much electricity and may cause a voltage surge?

- (A) Anomaly
- (B) Shock
- (C) Spike
- (D) Virus
- (E) Splash

**Ans: (C)**

38. A (n) ..... appearing on a web page opens another document when clicked.

- (A) anchor
- (B) URL
- (C) hyperlink
- (D) reference
- (E) heading

**Ans: (C)**

39. A successful marketing Person requires one of the following qualities–

- (A) Empathy
- (B) Sympathy
- (C) Insistence
- (D) Aggressiveness
- (E) Pride

**Ans: (B)**

40. Market segmentation can be resorted to by dividing the target group as per–

- (A) Income levels of customers
- (B) Age of the employees
- (C) Needs of the sales persons
- (D) Marketing skills of the employees
- (E) Size of the Organisation

**Ans: (A)**

41. Innovation in marketing is same as–

- (A) Abbreviation
- (B) Communication
- (C) Creativity
- (D) Aspiration
- (E) Research work

**Ans: (E)**

42. Effective Selling Skills depends on–

- (A) Number of languages known to the DSA
- (B) Data on marketing staff
- (C) Information regarding IT market

(D) Knowledge of related market

(E) Ability to talk fast

**Ans: (D)**

43. A Direct Selling Agent (DSA) is required to be adept in–

(A) Surrogate marketing

(B) Training Skills

(C) Communication skills

(D) Market Research

(E) OTC Marketing

**Ans: (C)**

44. Leads can be best sourced from–

(A) Foreign customers

(B) Yellow pages

(C) Dictionary

(D) List of vendors

(E) Local supply chains

**Ans: (B)**

45. Value added services means–

(A) Low cost products

(B) High cost products

(C) At par services

(D) Additional services for the same cost

(E) Giving Discounts

**Ans: (D)**

46. Post-sales activities includes–

(A) Sales presentation

(B) Customer Feedback

(C) Customer identification

(D) Customer apathy

(E) Product design

**Ans: (B)**

47. The target market for Debit Cards is–

- (A) All existing account-holders
- (B) All agriculturists
- (C) All DSAs
- (D) All vendors
- (E) All outsourced agents

**Ans: (A)**

48. The Competitive position of a company can be improved by–

- (A) increasing the selling price
- (B) reducing the margin
- (C) ignoring competitors
- (D) increasing the cost price
- (E) understanding and fulfilling customers' needs

**Ans: (E)**

49. A good Brand can be built up by way of–

- (A) Customer grievances
- (B) Break-down of IT support
- (C) Old age
- (D) Large number of products
- (E) Consistent offering of good services

**Ans: (E)**

50. The 'USP' of a product denotes–

- (A) Usefulness of the product
- (B) Drawback of a product
- (C) Main functions
- (D) Number of allied products available
- (E) High selling features of a product

**Ans: (E)**